## Welcome on Cowdashboard®

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## What is Cowdashboard?

Cowdashboard is a web application focussed on improving the return on feed cost. It is developed by consultants, highly specialised in financial and technical advice to dairy farmers in western Europe.

After a modest user input of data concerning dairy herd feed, feed cost, and production results, Cowdashboard calculates numerous indicators and ratios to help you assess the return on feed cost. It also provides direction to improve the return on feed cost.

## Why Cowdashboard?

The basis for a good income from your farm is a good financial return. But increasing feed cost are challenging the profitability of dairy farms. Predictions from trends in financial results from a large number of specialised dairy farms result in differences in return on feed cost (milk money minus feed cost) of up to €50,000 per 100 dairy cows. In a dairy farm there is a strong relation between return on feed and return on farm.

Cowdashboard helps you in an easy way to frequently monitor return on feed cost on your dairy farm, which assists you in improving your cash flow.

We do this by calculating return on feed per cow and per 100 kg milk corrected for fat and protein (FPCM) and numerous other key indicators and ratios. But it also analyses factors that influence return on feed.

To make the results easy to understand, the results are presented in both a visual and a numerical way. A comprehensive online training is available before you start using Cowdashboard.

To achieve a high return on feed cost, Cowdashboard strives to find the right balance between a high milk yield per cow and a high feed conversion efficiency, at a correct feed price.

## Interested in Cowdashboard®?

If you are interested in Cowdashboard, please call LIBA at +32 (0)89 464606 or preferably send an email to info@cowdashboard.be